

Apparel decorators, this is your chance to have your work displayed and assessed in the industry's most prestigious apparel decorating competition—the 2011 *Impressions Awards*. The 33rd annual contest will be judged at the Fort Worth Imprinted Sportswear Show, Sept. 29-Oct. 1, 2011. Winners will be announced on Saturday, Oct. 1.

Decorators of all sizes and experience levels are invited to submit their work—the beauty of this industry is that you don't have to be the biggest shop to be the best.

All winners will be featured in the January 2012 issue of *Impressions* magazine, on impressionsmag.com (in our recently released *Impressions Awards & Design Galleries*) and through our social networking sites, as well as be displayed at the Impressions booth at all 2012 Imprinted Sportswear Shows.

There's no cost to enter, and you can enter as many categories as you wish. The only catch is that we must have a separate sample and entry form for each entry.

The deadline for entering the 2011 *Impressions Awards* is Friday, August 19, 2011.



Impressions
AWARDS 2011

Enter the *Impressions Awards* Today!

Visit impressionsmag.com for complete rules, category listings and the official entry form.

E-mail Senior Editor Jamar Laster at jlaster@impressionsmag.com with any questions.



PLEASE NOTE:

We have changed the submission process this year and will not be hosting online submissions. Please fill out the below information and return it to the Impressions offices along with your entry. A separate entry form for each garment entered is required.

Categories

- 1) Multicolor Screen Printing on Light or Dark Garments
- 2) True Process Color Screen Printing
- 3) Simulated Process Color Screen Printing
- 4) Special Effects Textile Screen Printing
- 5) Manual Textile Screen Printing
- 6) Most Creative Use of a Screen Printed Logo/Mascot
- 7) Outstanding Design: A Screen Print Artist's Award
- 8) Multimedia
- 9) Digitizing Artistry
- 10) Most Creative Use of an Embroidered Logo/Mascot
- 11) Embroidered Stock Designs
- 12) Direct-to-Garment Digital Apparel Decoration NEW CATEGORY
- 13) Sublimation on Finished Apparel NEW CATEGORY
- 14) Most Creative Use of Heat-Applied Graphics (digital transfers, cut-and-sew or print/cut materials)

2011 Official Entry Form

Category Number:

Name of Entry:

Company Submitting:

Individual Submitting:

Address:

City/State/Zip:

Phone:

E-mail:

Web Site:

Description of Decorating Method:

Screen Printing Inks:

Separation Software:

Embroidery Machine/Threads:

Digitizing Software:

Direct-to-Garment Machine:

Heat Press:

Additional Equipment/Supplies Used:

Name of the owner who has the rights to reproduce this graphic on garments:

Printed By (if other than company submitting):

Purpose (custom order, contract, wholesale preprint, etc...):

Please list the brand names of the items used for your Impressions Awards entry:

Screen Printing Press:

Entries should be sent to:

Impressions Awards

1145 Sanctuary Parkway, Ste. 355
Alpharetta, Ga. 30009

For questions, please e-mail

**Jamar Laster, Senior Editor, at
jlaster@impressionsmag.com
or call (770) 291-5578.**

Official Rules for the Impressions Awards

- All entries (entry forms and sample garments) must be received by *Impressions* no later than **August 19, 2011**.
- Each sample garment entered must be accompanied by the official 2011 form or a copy of the same.
- There is no limit to the number of categories each company may enter, however a separate entry form and sample shirt must be submitted for each item in each category. The same design may be entered in more than one category, but separate samples and entry forms are required.
- If designs on both sides of the garment are to be considered for judging, two samples must be submitted. If only one sample is submitted with designs on two sides, *Impressions* will decide which side to display for judging.
- All entries must be decorated on a finished product. Prints on test squares will not be accepted.
- Entries may not have been submitted in previous *Impressions Awards* competitions. However, companies may submit work that was entered in other decorating competitions.
- *Impressions* reserves the right to exclude any entries deemed by the staff to be inappropriate or in violation of these rules.
- The winning entries will receive certificates, be published in an upcoming issue of *Impressions* magazine, will be featured on impressionsmag.com and in the online *Impressions Awards* and Design Galleries throughout 2012, and will be displayed at the *Impressions* booth at all 2012 Imprinted Sportswear Shows. In the event of a tie, duplicate prizes will be awarded. Entries will be judged by an impartial panel selected from the industry. Judging will take place at the Fort Worth Imprinted Sportswear Show, Sept. 29-Oct. 1, 2011.
- Non-winning entries also may be featured in the online *Impressions Awards* and Design Galleries throughout 2012.
- If you would like your entry returned, please send a check for \$20 payable to Nielsen Expositions. Just one check for \$20 is needed for all entries to be returned.
- *Impressions* is not responsible for lost or damaged entries.
- In the event the submitting company does not own the right to reproduce artwork on garments, written permission from the owner of the sample design to be submitted must accompany the entry. Any award(s) will go to the company submitting the sample.
- *Impressions* reserves the right to cancel any category receiving fewer than 10 entries.