



Just imagine 100% cotton pique polos that virtually eliminate shrinking, fading and curling, no matter how hard you are on them.



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MARKET FOCUS: Financial Industry

Commentary: Learning from Lands' End

Your customers may not be candidates for ABC's "Extreme Makeover" or The Learning Channel's "What Not to Wear," but they may still need your help with their uniform program. [Click Here for more.](#)

Market Focus: Banking on the Financial Industry

The key for unlocking the coffers of financial institutions is to spend as much time in getting to know their business as you would if you were investing in their products. [Click Here for more.](#)

Market Data: Financial Industry at a Glance

Discover current trends and statistics in the Financial Industry that will put you ahead when tapping into this market. [Click Here for more.](#)



PROMOTIONAL SOLUTIONS

Situation Solution: Hitting Homeruns with Promotional Products

Coaches for a women's softball team are searching for items to reward their team after the championship game but have a limited budget. Here are the solutions two promotional consultants suggest. [Click Here for more.](#)

Decoration Direction: Decorating Tough Teamwear Fabrics

Every good decorator competing in the uniform and teamwear market needs a savvy coach, especially when the fabric is one of those tough tackles such as micromesh or polyester. Here's your playbook. [Click Here for more.](#)

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PRODUCT SPOTLIGHT: Teamwear

Tackling the Teamwear Market

Comfort and durability are critical factors for winning big in team sports apparel. [Click Here for more.](#)

ONLINE SPECIALS

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PRODUCT ROUNDUP: Sportswear



This athletic-fit halter top from **Gotkeys** is made from soft cotton Lycra spandex and features a contrast collar, shelf bra and fitted silhouette. [Click here](#) for more.



Bella's preshrunk fitness shorts feature a two-piece elastic waistband and side vents. [Click here](#) for more.



These 100% cotton hand-dyed shorts from **Dyenomite** are available in more than a dozen different dye patterns and more than 50 colors. [Click here](#) for more.



California Basics' Bermuda crop pants are made from basic fleece and feature elastic bands on the bottom cuffs and at the waist. [Click here](#) for more.



Holloway Sportswear's new dry-Excel Rival performance shirt features bi-color design with piping, pin-hole micromesh blocking, rib-knit cuffs and tagless labeling for comfort. [Click here](#) for more.



This Liberty warm-up suit from **Tonix Corp.** is made from polyester and features two front concealed pockets, side-panel piping and princess seam stitching. [Click here](#) for more.



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