



SANMAR PRESENTS this OGIO X-Over cap (#OG600), which is an unstructured cap made from 100% polyester. This low-profile, six-panel style has a slight sandwich brim decorated with the OGIO logo and OGIO seam taping, rivet and rubber patch. Additional features include a self-fabric closure with antique pewter buckle and grommet.

Use Info-Action #300 at impressionsmag.com/infoaction

Headwear remains in high demand among a variety of markets, from Little League teams to staff uniforms to promotional giveaways. For today's savvy decorators, the sky is the limit to providing your customers cap offerings that fit any niche or price point. There are literally thousands of options available to present your clients. Choose from higher-end styles for those executive get-away orders, or a more basic style to fulfill a request for a local 10K run.

Manufacturers continue to develop new styles that include basics as well as those with performance capabilities, fitted styles and eco-friendlier fabrications, to name a few. Whether your shop provides direct screen printing, embroidery, or one of the many alternative decorating applications available, there are cap options that offer an ideal canvas for getting the customer's message across.

Here, we showcase 16 new styles and encourage you to check out the *Impressions* Product Guide featuring the latest in headwear options. This digital newsletter will email on May 18 and you can make sure you receive it by visiting www.impressionsmag.com. Click on the "Newsletter Sign Up" button to begin receiving the *Impressions* Product Guide and to view back issues.

Headbase Turners

Today's cap styles provide an excellent canvas for an array of decorating processes.

By Marcia Derryberry, Editor in Chief



THIS RHINESTONE CAP from ATT Headwear is an example of a six-panel, constructed cap available from the company's custom-made cap collection. With a minimum of 288 pieces, there is no limit on designs, colors, embroidery locations or decoration options. Use Info-Action #301 at impressionsmag.com/infoaction

SPORTSMAN CAP NETWORK has added the adidas Lethal (#A83) to its lineup. This nylon mesh cap has 3-D embroidered adidas stripes on the pre-curved visor and a 3-D embroidered adidas logo on the front and above the backstrap. One size comes in four color combinations.

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FLEXFIT'S GLEN CHECK #6196 is a six-panel, mid-profile cap that features a Permacurv PE visor with self-colored undervisor. It is made of 97% polyester/3% Lycra spandex and is available in brown/khaki or black/white in two sizes.

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FROM HERITAGE SPORTSWEAR, this KC Caps, style 8900, is a super lightweight, unconstructed performance running cap with elastic tie. It is made of 100% polyester waffle-weave fabric, features matching color mesh side vents and comes in five colors. Use Info-Action #304 at impressionsmag.com/infoaction



THIS TWO-TONE CAP from Headwear USA, style #4053, is made of brushed heavy cotton and features contrasting stitching and an open-lip sandwich. The structured six-panel, low-profile style has a pre-curved visor, short touch strap and comes in charcoal/black or charcoal/navy. Use Info-Action #306 at impressionsmag.com/infoaction



THE 15006 FROM Cap America is a low-profile, six-panel unstructured cap made from recycled plastic bottles that were made into recycled PET fabric. It features a fabric strap, loop label on the back strap and it comes in natural and black. Use Info-Action #305 at impressionsmag.com/infoaction



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Use Info-Action #21 at impressionsmag.com/infoaction



EXPRESS NATIONAL PRIDE with this mesh-back cap from Outdoor Cap. Featuring an embroidered U.S. flag on the visor and an adjustable closure, this cap comes in navy or red in structured or unstructured styles.
 Use Info-Action #307 at impressionsmag.com/infoaction



THE SOFT MINI VISOR from Pace Sportswear is a part of its new Solid Brushed Cotton Twill Euro Style line. The cap features a crescent moon shape and the visor is filled with a soft material to give it a pillow effect. A four-panel dome gives a traditional look and an elastic back is added for comfort.
 Use Info-Action #308 at impressionsmag.com/infoaction

KNP HEADWEAR PRESENTS styles P05153 and P06151, made from recycled plastic bottles. Thanks to recent recycling processes, the bottle waste is regenerated into recycled polyester yarns (PET), diverting waste from the landfills. Each PET cap has the Recycle icon subtly debossed on the side panel.
 Use Info-Action #309 at impressionsmag.com/infoaction



P05153

P06151



BOMARK OFFERS this Outdoor Cap Co. premium mesh cap (#MVP183), which is a polyester/Lycra spandex six-panel style with a stretchable sandwich mesh back. It has a curved bill, player's ID tag, and features Q3 moisture-management technology. Six color combinations are offered.
 Use Info-Action #310 at impressionsmag.com/infoaction

AUGUSTA SPORTSWEAR'S Adjustable Wicking Mesh Edge cap, style #6270, is a six-panel, low-profile cap with an adjustable closure and pre-curved bill. It is made of 100% polyester textured wicking fabric and comes in 10 color combinations.
 Use Info-Action #311 at impressionsmag.com/infoaction





THE DRI DUCK Authentic Wildlife Series collection includes this Pink Camo Buck ladies' style (#3268), which features an embroidered buck wildlife scene on Realtree AP Pink camouflage fabric. The outdoor-inspired caps in this collection feature a variety of copyrighted, embroidered wildlife scenes.

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STYLE 23-938 FROM Otto Cap is a structured, low-fitting style made from 100% ringspun combed cotton. Details on this pro-style cap include a pique sandwich visor, matching fabric undervisor, adjustable hook-and-loop closure and six embroidered eyelets.

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S & S ACTIVEWEAR presents this TaylorMade Core Cap made of 100% brushed cotton twill. This low-profile cap features a TaylorMade performance embroidered logo and an adjustable buckle closure. It is available in a range of colors.

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Z MARKETING GROUP introduces the NapCap, a unique hat that includes a flip-down eye shield so the user can easily nap during travel or relaxing at home. The cap has multiple large imprint areas and blank styles come in black, blue and khaki. Custom orders are offered as well.

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